



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**(704) 374-3500**

# CONTRACT

<u>Contract / Revision</u> 810691 /		<u>Alt Order #</u> 06286553
<u>Product</u> <b>ROMNEY FOR PRESIDENT</b>		
<u>Contract Dates</u> <b>08/22/12 - 08/28/12</b>		<u>Estimate #</u> <b>175</b>
<u>Advertiser</u> <b>Romney, Mitt/R/President</b>		<u>Original Date / Revision</u> 08/20/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WBTV</b>	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 02494**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	08/22/12	08/24/12	WBTV News 6a	6-7a		:30			NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- 222--				6	\$1,100.00			
N 2	WBTV	08/22/12	08/24/12	The Early Show	7-9a		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- 222--				6	\$800.00			
N 3	WBTV	08/22/12	08/24/12	Rachael Ray	10a-11a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- WTF--				3	\$400.00			
N 4	WBTV	08/22/12	08/24/12	Rachael Ray	10a-11a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- WTF--				3	\$500.00			
N 5	WBTV	08/22/12	08/24/12	Price Is Right	11a-12p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- 222--				6	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WBTV	08/20/12-08/26/12	Price Is Right	11a-12p	--- WThF----	:30		<del>\$1,200.00</del>	NM		
	See MG 5.7											
	7	WBTV	08/20/12-08/26/12	WBTV 11p News / Sat.	11p-1135p	----- Sa--	:30		\$1,200.00	NM		
	Ⓜ MG for 5.3 08/24											
	*											
N 6	WBTV	08/22/12	08/24/12	WBTV News At Noon	12-12:30p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- 222--				6	\$1,200.00			
N 7	WBTV	08/22/12	08/24/12	CBS Daytime	12:30-3p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- WTF--				3	\$1,100.00			
N 8	WBTV	08/22/12	08/24/12	Let's Make A Deal	3-4p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- WTF--				3	\$800.00			
N 9	WBTV	08/22/12	08/24/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-- 222--				6	\$900.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**(704) 374-3500**

<u>Contract / Revision</u> 810691 /		<u>Alt Order #</u> 06286553
<u>Contract Dates</u> 08/22/12 - 08/28/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 175
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 08/20/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 10	WBTV	08/22/12	08/24/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 222--				6	\$1,200.00			
N 11	WBTV	08/22/12	08/24/12	WBTV News at 5p	5p-5:30p		:30			NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 222--				6	\$1,600.00			
N 12	WBTV	08/22/12	08/24/12	WBTV News at 530p	M-F 530p-6p		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$1,700.00			
N 13	WBTV	08/22/12	08/24/12	WBTV News at 6p	M-F 6p-630p		:30			NM	6	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 222--				6	\$2,100.00			
N 14	WBTV	08/22/12	08/24/12	WBTV News Primetime	M-F 7p-730p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 222--				6	\$1,500.00			
N 15	WBTV	08/22/12	08/24/12	Millionaire	M-F 730p-8p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$1,500.00			
N 16	WBTV	08/22/12	08/24/12	WBTV News @ 11p	11p-1135p		:30			NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 222--				6	\$4,000.00			
N 17	WBTV	08/22/12	08/24/12	David Letterman	1135-1237a		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 21---				3	\$850.00			
N 18	WBTV	08/22/12	08/22/12	Wed Prime Hour 2	9-10p		:30			NM	1	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 1----				1	\$5,700.00			
N 19	WBTV	08/22/12	08/22/12	WED 10-11P	WED 10-11P		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 1----				1	\$6,000.00			
N 20	WBTV	08/23/12	08/23/12	Thur Prime Hour 3	10-11p		:30			NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--- 1---				1	\$5,600.00			
N 21	WBTV	08/25/12	08/25/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----- 1-				1	\$600.00			
N 22	WBTV	08/25/12	08/25/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----- 1-				1	\$800.00			
N 23	WBTV	08/25/12	08/25/12	PGA Golf	Various		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----- 1-				1	\$1,500.00			
N 24	WBTV	08/25/12	08/25/12	WBTV News Sat 6p	Sat 6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----- 1-				1	\$900.00			
N 25	WBTV	08/25/12	08/25/12	NFL Pre Season	Various		:30			NM	1	\$8,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----- 1-				1	\$8,300.00			
N 26	WBTV	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$2,200.00

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											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----2				2	\$1,100.00			
N 27	WBTV	08/26/12	08/26/12	Face the Nation	1130a-12n		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1				1	\$475.00			
N 28	WBTV	08/26/12	08/26/12	PGA Golf	Various		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1				1	\$1,500.00			
N 29	WBTV	08/26/12	08/26/12	WBTV News Sun 630p	Sun 630p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1				1	\$1,000.00			
N 30	WBTV	08/26/12	08/26/12	Sun Prime Hour 1	7-8p		:30			NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1				1	\$7,600.00			
N 31	WBTV	08/26/12	08/26/12	Sun Prime Hour 4	10-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1				1	\$4,000.00			
N 32	WBTV	08/26/12	08/26/12	WBTV 11p News /Sun	11-11.35p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1				1	\$3,500.00			
N 33	WBTV	08/26/12	08/26/12	WBTV 11p News /Sun	11-11.35p		:30			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----S				1	\$2,450.00			
Totals											98	\$166,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	98	\$166,275.00	\$141,333.75
<b>Totals</b>	<b>98</b>	<b>\$166,275.00</b>	<b>\$141,333.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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